



BASKETBALL SOUTH AUSTRALIA

STRATEGIC PLAN 2020-2024



BASKETBALL SOUTH AUSTRALIA STRATEGIC SNAPSHOT



STRATEGIC PILLARS

THE FIVE STRATEGIC PILLARS PROVIDE A GUIDELINE FOR BASKETBALL SA'S KEY PROJECTS. ALL KEY PROJECTS MUST FALL WITHIN AT LEAST ONE OF THESE PILLARS AND ASSIST TO ACHIEVE ONE OR MORE STRATEGIC GOALS. BASKETBALL SA'S VALUES SHOULD UNDERPIN ALL PROJECTS AND OPERATIONS.

SUSTAINABLE FINANCIAL GROWTH

MANAGE THE FINANCIAL
POSITION OF THE SPORT
AND INVESTIGATE
SUSTAINABLE FUNDING
MODELS, TO GROW BSA
AND MAINTAIN
TRANSPARENCY TO
MEMBERS.

STRATEGIC PILLAR 1

MEMBER ENGAGEMENT

INFORMED, CONSISTENT
COMMUNICATION AND
SERVICES TO ALL MEMBERS
TO UNITE THE SPORT AND
STRIVE TO BUILD STRONG
ASSOCIATIONS AND CLUBS.

STRATEGIC PILLAR 2

STRONG FRAMEWORK AND SERVICES

PROGRAMS, SERVICES,
STRATEGIES AND MEMBER
SUPPORT MECHANISMS
UNDERPINNED BY
FRAMEWORKS THAT MEET
COMPLIANCE STANDARDS.

STRATEGIC PILLAR 3

FACILITIES AND INFRASTRUCTURE

PLAN TO RESPOND TO CHANGE,
MEET THE GROWING THE
DEMANDS OF THE SPORT AND
ENSURE FACILITIES COMPLY
WITH THE EXPECTATIONS OF
MEMBERS AND STAKEHOLDERS.

STRATEGIC PILLAR 4

PROVIDE MORE OPPORTUNITY TO PLAY AND GROW

PROVIDE A SAFE ENVIRONMENT
AND ACCESSIBLE PARTICIPATION
OPPORTUNITIES FOR ALL LEVELS
AND FORMS OF INVOLVEMENT
WITH BASKETBALL.

STRATEGIC PILLAR 5

STRATEGIC PLAN PROCESS

**Q2 2019
(APR-JUN)**

PHASE 1

DEEP CONSULTATION

**FACILITATED MEMBER
FEEDBACK GROUP SESSIONS
INDIVIDUAL INTERVIEWS WITH
KEY STAKEHOLDERS, STAFF AND
COMMISSIONERS**

PHASE 2

COMMISSION WORKSHOPS

**FEEDBACK COLLATED AND
PRESENTED TO COMMISSION
FACILITATED WORKSHOPS WITH
COMMISSION
BASKETBALL AUSTRALIA
STRATEGIC PLANNING WORKSHOP**

**Q3 2019
(JUL- SEPT)**

PHASE 3

DRAFT PRESENTED TO COMMISSION

STRATEGIC SNAPSHOT

**Q4 2019
(OCT-DEC)**

PHASE 4

ENDORSEMENT

**STRATEGIC SNAPSHOT
ENDORSED BY MEMBERS AT AGM**

PHASE 5

FINAL PLAN

**STAFF AND COMMISSION
WORKSHOPS**

**Q1 2020
(JAN - MAR)**

PHASE 6

BIG 4 COMMITMENT

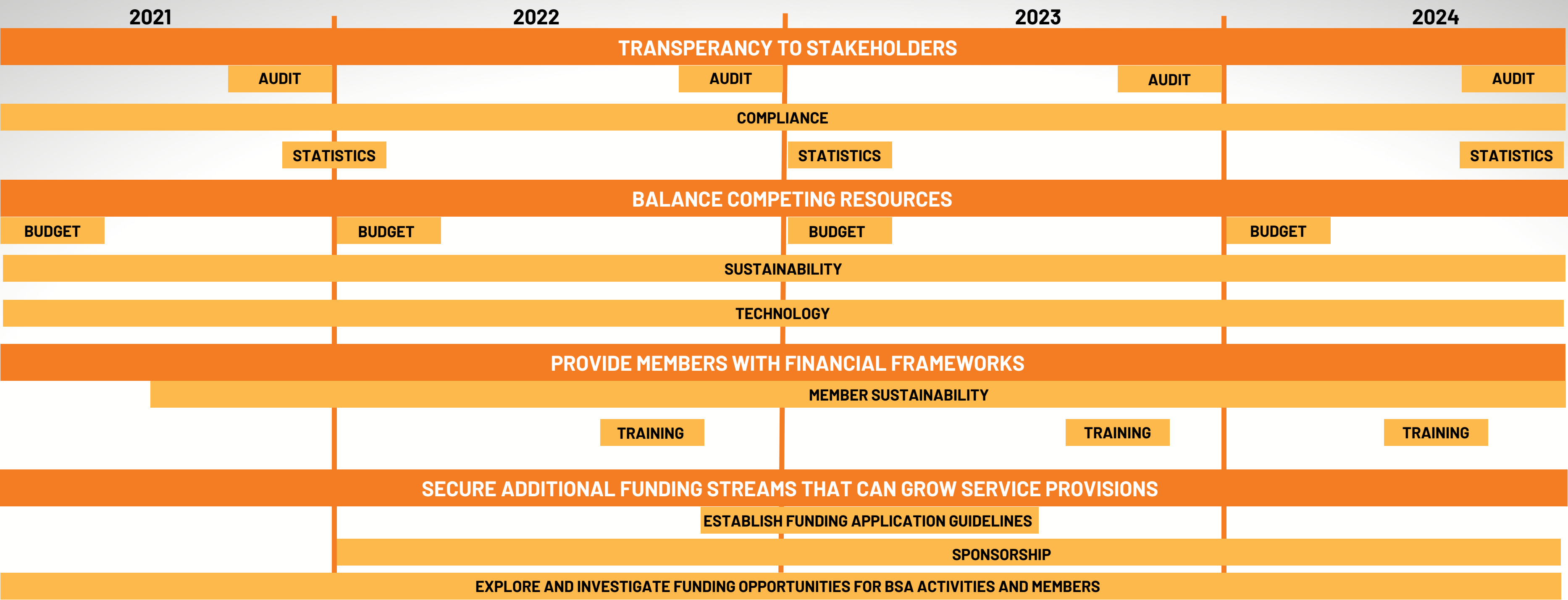
**COMMISSION DEVELOP
STRATEGY TO ADDRESS BIG 4:
- ASSOCIATION MODEL
- FACILITY MANAGEMENT
- COMPETITION REFORM
- CORE SERVICE PLAN**

EXECUTE PLAN

PLAN DELIVERED

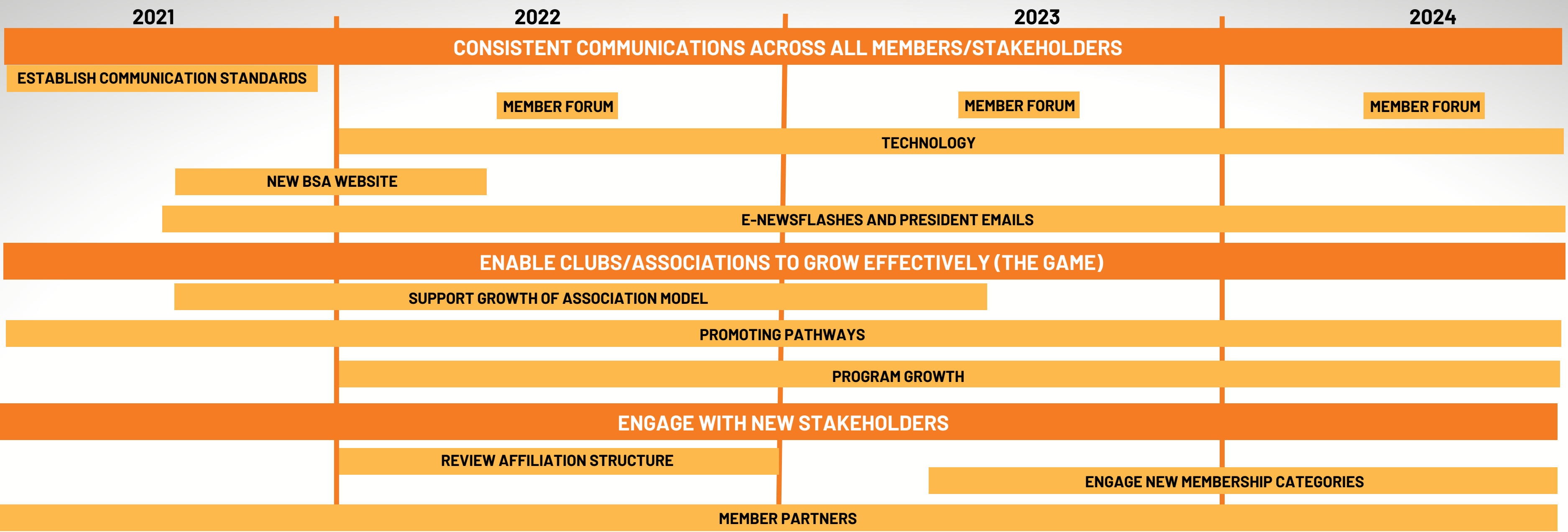
BASKETBALL SOUTH AUSTRALIA DELIVERABLES

STRATEGY PILLAR 1: SUSTAINABLE FINANCIAL GROWTH



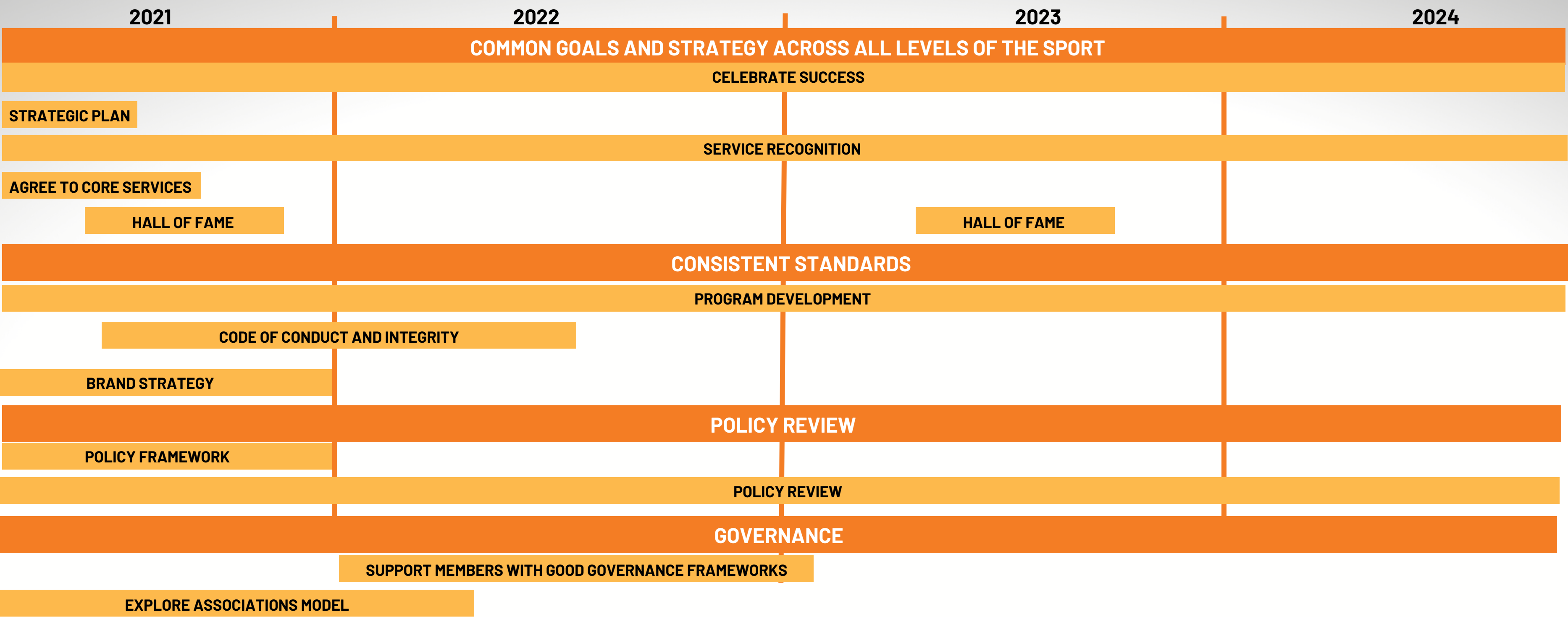
BASKETBALL SOUTH AUSTRALIA DELIVERABLES

STRATEGY PILLAR 2: MEMBER ENGAGEMENT



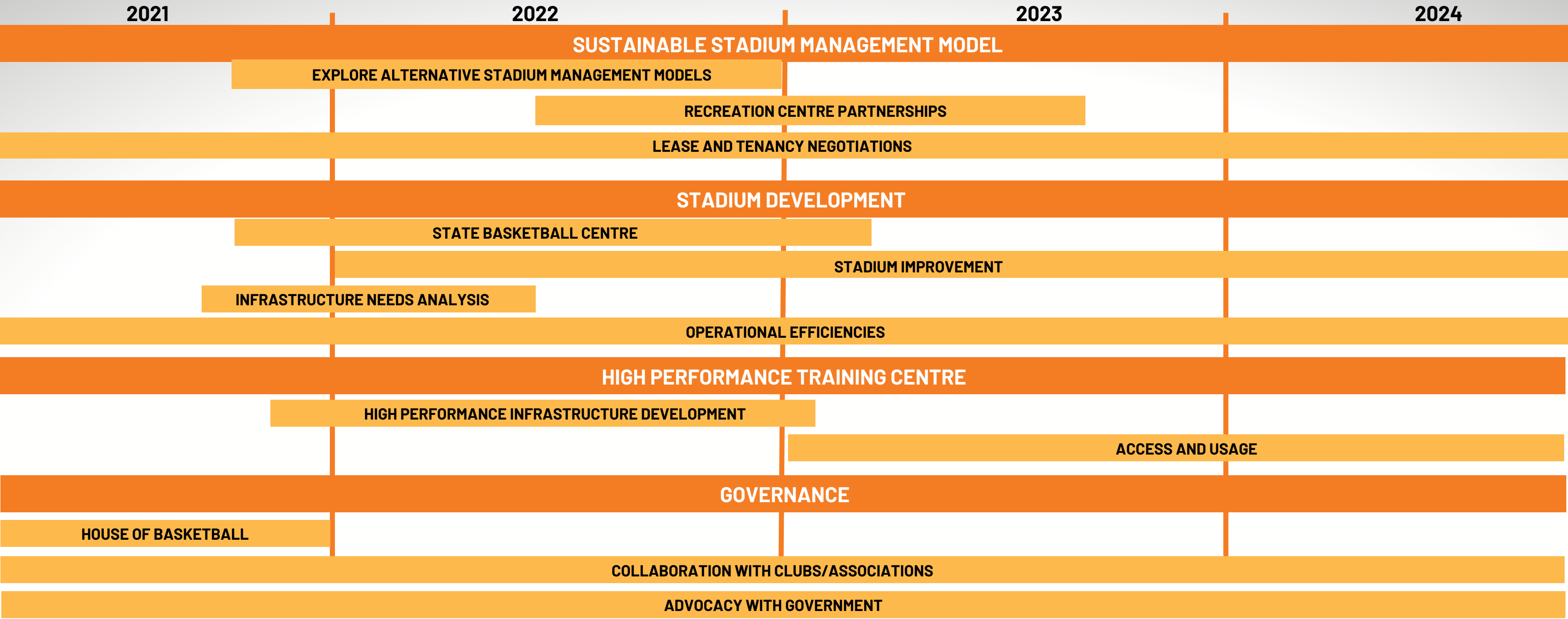
BASKETBALL SOUTH AUSTRALIA DELIVERABLES

STRATEGY PILLAR 3: STRONG FRAMEWORKS AND SERVICES



BASKETBALL SOUTH AUSTRALIA DELIVERABLES

STRATEGY PILLAR 3: STRONG FRAMEWORKS AND SERVICES



BASKETBALL SOUTH AUSTRALIA DELIVERABLES

STRATEGY PILLAR 5: PROVIDE MORE OPPORTUNITY TO PLAY/GROW (PARTICIPATION)

