



## Quarterly Progress Report

### June 2022

#### REPORT AGAINST 2022 KPIs as at June 2022

#### Pillar 1: Supporting Participation

| PILLAR 1 – SUPPORTING PARTICIPATION - 2022 KPIS                  |                                                                             |                         |                                                                      |                                                                        |
|------------------------------------------------------------------|-----------------------------------------------------------------------------|-------------------------|----------------------------------------------------------------------|------------------------------------------------------------------------|
| KPI / ACTION                                                     | 2022 ACTIONS TO DATE                                                        | STATUS 2022             | COMMENT                                                              | 2021 ACTIONS                                                           |
| Every school receives information about FPS                      | School data base purchased and EDM sent to all SA schools                   | Completed<br>Mar 2022   |                                                                      | Schools received information via internal databases                    |
| 16 primary school visits per year (4 regional)                   | 10 schools visited including 1 regional – 431 participants                  | On track                |                                                                      | 8 visits Sept-Nov 2021 (including 1 regional) – 223 participants       |
| Minimum 10 girls receive participation information at each visit | 'How to get Involved' flyer developed<br>200 Flyers handed out              | On track                | Supply of flyers exhausted,<br>Additional 500 printed<br>21/6/22     | Verbal only                                                            |
| Minimum 7 Come and Try sessions in metro area                    |                                                                             | On track                | 3-4 clubs have expressed interest for July school holiday bookings   | 4 Come and Try Sessions – Woodville, North, West x2 – 208 participants |
| Minimum 4 Come and Try sessions in Country Associations          | 3 Come and Try sessions – Barossa, Victor Harbor, Renmark – 43 participants | On track                |                                                                      | 2 Come and Try Sessions – Port Augusta, Kadina – 104 participants      |
| 4 coaching clinics, 60 participants                              |                                                                             | Not started             |                                                                      | 2 clinics delivered in 2021 – 28 participants                          |
| 3x3 female tournament                                            |                                                                             | Not started             |                                                                      | No KPI for 2021                                                        |
| 3x3 Coaching Clinic                                              |                                                                             | Not started             |                                                                      | 1 clinic delivered in 2021                                             |
| Level 0 female referee course                                    | Course delivered May 2022 to 27 participants                                | Completed<br>May 2022   |                                                                      | 1 course delivered Dec 2021                                            |
| Establish a Female Advisory Group                                | Action Group established – 2 meetings held                                  | Completed<br>April 2022 | 9 members (2 from country membership) made up of 6 female and 3 male | Strategic Committee established in 2021 for strategy development       |

|                                                                                       |                                        |                    |  |                 |
|---------------------------------------------------------------------------------------|----------------------------------------|--------------------|--|-----------------|
| All Associations connect with Lightning Academy – establish information sheet in 2022 |                                        | Adelaide Lightning |  | No KPI for 2021 |
| Online coaching and referee courses                                                   | Online coaching course ready to launch | On track           |  | No KPI for 2021 |

## Pillar 2: Increasing Diversity

| PILLAR 2 – INCREASING DIVERSITY - 2022 KPIS                |                                                                       |             |                                                         |                                                                                                        |
|------------------------------------------------------------|-----------------------------------------------------------------------|-------------|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| KPI / ACTION                                               | 2022 ACTIONS TO DATE                                                  | STATUS 2022 | COMMENT                                                 | 2021 ACTIONS                                                                                           |
| Strategy to connect career and sport pathways              | Female Leadership Networking event held                               | Commenced   | Staffing restricting progress. Action Group will review | No KPI for 2021                                                                                        |
| Percentage of females reporting to CEO is increased        | Senior Leadership Group consists of 3 females and 3 males (June 2022) | On track    |                                                         | Not a KPI in 2021<br>Senior Leadership Group consists of 2 females and 3 males (Dec 2021)              |
| Percentage of Female Club Presidents is increased          |                                                                       | On track    | Awaiting data from SA Country                           | Not a KPI in 2021                                                                                      |
| 2 Aboriginal Community visits                              |                                                                       | Not started | In discussion with ABA                                  | Unable to achieve in 2021 due to Covid. Clinic held at Aboriginal Basketball Academy – 25 participants |
| Increase in Aboriginal HP Country trial attendance         |                                                                       | Not started | Data required from SA Country                           | Not a KPI in 2021                                                                                      |
| 5 clinics delivered to a marginalised sector               | 2 clinics at Ethnic schools – 160 participants                        | On track    |                                                         | 1 clinic in low socio-economic community – 40 participants                                             |
| Percentage of culturally diverse participants is increased |                                                                       | On track    | Difficult to measure with current CRM                   | Not a KPI for 2021                                                                                     |
| Cultural diversity policy                                  |                                                                       | On track    |                                                         | Not a KPI for 2021                                                                                     |

## Pillar 3: Community Engagement

| PILLAR 3 – COMMUNITY ENGAGEMENT - 2022 KPIS |                                                 |             |         |                                                                                 |
|---------------------------------------------|-------------------------------------------------|-------------|---------|---------------------------------------------------------------------------------|
| KPI / ACTION                                | 2022 ACTIONS TO DATE                            | 2022 STATUS | COMMENT | 2021 ACTIONS                                                                    |
| Publish a female participation strategy     | No KPI in 2022.<br>Strategy KPIs reviewed March | Complete    |         | Strategy available on website, backed by an action plan and branding guidelines |

|                                             |                                                                                                                                                                          |                      |                                                                                                                               |                                                                                                                                              |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| Branding visible in community               | Courtside signage and Adelaide Lightning games (seen on telecast)<br>Branding on all flyers and merchandise<br>Website page updated<br>Branding in relevant social media | Complete and ongoing |                                                                                                                               | Courtside signage and Adelaide Lightning games<br>Video promotion<br>Podcasts<br>Branding across website and tagged in relevant social media |
| 1 FPS communication per week                | 25 Facebook posts<br>Regular content in monthly President Email<br>Monthly school visit wrap up post planned.<br>Communication strategy with Action Group.               | On track             |                                                                                                                               | 36 Instagram posts<br>42 Facebook posts<br>33 Twitter posts                                                                                  |
| Basketball specific research data           | Surveys developed ready for distribution                                                                                                                                 | On track             |                                                                                                                               | Data will be collected and analysed by the Action Group                                                                                      |
| Quarterly reports                           | Commission report March 2022<br>Commission report June 2022<br>Regular content in monthly President Email<br>Presentation at Member Workshop May 2022                    | On track             |                                                                                                                               | Report delivered Dec 2021                                                                                                                    |
| Communication strategy                      | Action Group to review                                                                                                                                                   | Complete and ongoing |                                                                                                                               | I am Brave, I am Strong. I am Me campaign developed                                                                                          |
| 3 community support network events per year | Event held March 2022 coinciding with International Women's Day                                                                                                          | On track             |                                                                                                                               | Not a KPI in 2021                                                                                                                            |
| Female specific resources                   | Action Group currently undertaking an Environmental Study<br>Period Poverty Grant received for \$5k. Will be used for sanitary kits and information resources            | On track             | Resource for Coaches in Development phase<br>Resource for Clubs in Development phase<br>Menstruation resources in development | Not a KPI for 2021                                                                                                                           |

#### Pillar 4: Role Modelling

| PILLAR 4 – ROLE MODELLING - 2022 KPIS |                                                                      |             |                                                                 |                                                                           |
|---------------------------------------|----------------------------------------------------------------------|-------------|-----------------------------------------------------------------|---------------------------------------------------------------------------|
| KPI / ACTION                          | 2022 ACTIONS TO DATE                                                 | 2022 STATUS | COMMENT                                                         | 2021 ACTIONS                                                              |
| Motivational content for clinics      |                                                                      | Not started |                                                                 | Not a KPI for 2021                                                        |
| Role Models at activity delivery      | Lightning attendance at all school visits. NBL1 players from 4 clubs | On track    | Referee role modelling will be incorporated into mentor program | Lightning attendance at all clinics.<br>Lightning coaches at coach clinic |

|                                                       |                                                                |             |                        |                                                                                         |
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| Gender specific, female friendly grassroots program   |                                                                | Not started |                        | Not a KPI for 2021                                                                      |
| Increase social media engagement by 10%               |                                                                | On track    | Data reported annually | Not a KPI for 2021<br>Average Facebook reach 4563.98<br>Average Instagram reach 1645.44 |
| Mentors assigned to referees, coaches, administrators | Action Group assigned to program. Potential mentors identified | On track    |                        | Not a KPI for 2021                                                                      |

### Pillar 5: Business Management

| PILLAR 5 – BUSINESS MANAGEMENT - 2022 KPIS           |                                                                     |             |         |                                                                              |
|------------------------------------------------------|---------------------------------------------------------------------|-------------|---------|------------------------------------------------------------------------------|
| KPI / ACTION                                         | 2022 ACTIONS TO DATE                                                | 2022 STATUS | COMMENT | 2021 ACTIONS                                                                 |
| Financial reporting against levy                     | Budget presented March 2022                                         | On track    |         | Report provided with 2021 Annual Report for levy collected prior to Jan 2022 |
| Two staff participate in mentor program              | SA Country administrator applied for program                        | On track    |         | Not a KPI for 2021                                                           |
| One graduate opportunity delivered                   |                                                                     | Not started |         | Not a KPI for 2021                                                           |
| Revenue increased through other funding sources      | \$5k Period Poverty grant from Office for Children and Young People | On track    |         | Not a KPI for 2021                                                           |
| Establish Leadership Team to provide member guidance | FPS management assigned to Basketball SA staff                      | Completed   |         | Senior Leadership Group established                                          |